THE ROLE OF LINGUOCULTURAL COMPETENCE IN THE PROCESS OF TRANSLATION

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ABSTARCT

This article discusses the interaction between language and culture, as well as its significance in translating terms as a linguocultureme by clarifying each linguistic notion and processes in detail such as Lingulturology, bicultural translation, linguo-conceptual analysis. Based on analysis of the latest developments in translation, the author indicates that culture is symbolic communication and some of its symbols include a group's skills, knowledge, attitudes, values, and motives. The meanings of the symbols are learned and deliberately perpetuated in a society through its institutions. So, while interpreting any kind of text, the translator should take into account such factors as textual context and cultural context.

Keywords: linguocultureme, realia, linguoculturology, cultureme, non-equivalent lexicon, terminology, translation.