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O'ZBEKISTONDA IJTIMOIY-SIYOSIY KOMMUNIKATSIYA RIVOJLANISHIDA RAQAMLI TPANSFORMATSIYA SIYOSATI

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ANNOTATSIYA

Ushbu maqolada O'zbekistonda jamiyat siyosiy doirasini ta'sir ostida o'zgartirish mexanizmlari tahlil qilingan, siyosiy nutqda raqamli texnologiyalardan foydalanish amaliyoti umumlashtirilgan. Xususan, siyosiy tarmoqlarda elektron tarmoq vositalaridan foydalanish shartlari va dastlabki xususiyatlarini retrospektiv ravishda baholashga urinish siyosiy aktopalarr, maxsus xususiyatlarni ta'kidlangan raqamli muhit ijtimoiy va siyosiy munosabatlarning yangi maydoni sifatida, jarayonni to'g'irlash va tegishli texnologiyalardan foydalanishning funktsional xususiyatlari.

Kalit so'zlar: raqamlashtirish, davlat siyosati, fuqarolik jamiyati, ijtimoiy tarmoqlar, internet, elektron hukumat, raqamli demokratiya, sun'iy intellekt, raqamli transformatsiya.

DIGITAL INFORMATION POLICY IN THE DEVELOPMENT OF SOCIO-POLITICAL COMMUNICATION IN UZBEKISTAN

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ABSTRACT

The article analyzes the mechanisms of changing the political sphere of society in Uzbekistan, summarizes the practice of using digital technologies in political speech. In particular, attempts to retrospectively assess the conditions and initial characteristics of the use of electronic network tools in political networks - political acts, features of the digital environment as a new area of social and political relations, correction of the process and functional features of the use of relevant technologies.

Keywords: digitalization, public policy, civil society, social networks, Internet, e-government, digital democracy, artificial intelligence, digital transformation.