ISSN: 2181-1385
Scientific Journal Impact Factor (SJIF) 2020: 4.804

THE RHETORICAL DEVICES OF POLITICAL DISCOURSE

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ABSTRACT

The aim of the article is to analyze some specific rhetorical devices in political discourse, the importance of being aware of political ideology, the importance of rhetorical devices in political activities.

Keywords: rhetorical devices, speech influence, political language, allusion, metaphors, metonymies, linguistic manipulation.